sns

Extend your roaming partnerships with IMSI sponsorship

IMSI sponsorship gives service providers new options to reduce roaming charges for their customers – and a new revenue stream for MNOs that can deliver IMSIs to such providers.

With SNS, any service provider can benefit from our custom connectivity solutions to unite IMSI sponsors and their customers – MVNOs, service providers and others.

So, if you need new IMSI partners, or want to build a sponsorship business, SNS can help you make the right connections.

Our technical experts provide the experience you need to get started – and to build out new links to new partners. We handle the tech, while you manage your business relationship. It's a win-win for all.

Access exclusive IMSI sponsor partners

SNS can also provide IMSIs from network operators that are not widely available.

Most sponsorship agreements are made with one or two of a handful of players, so there is a lack of diversity in the resulting offers. Instead, SNS can enable access to exclusive IMSI sponsor partners not available to others.

Our IMSI sponsorship connectivity service includes:

- Design, delivery and managed services

- Exclusive IMSI sponsorship in Central Asia, the Philippines, South America, and the Channel Islands

- End-to-end signalling connectivity (Diameter or Sigtran)

- End-to-end data connectivity and capacity (up to 10Gbit/s)

- L1/L2 services (MPLS / SD-WAN)

- Voice service options

- QoS prioritisation for signalling traffic

- Full geographic redundancy between IMSI sponsor operator partners and your facilities

- SLAs with up to 5xNines reliability

- 24x7 or standard support options

We've delivered IMSI sponsor connectivity for multiple stakeholders and have existing connections, infrastructure, and knowledge we can leverage – so you can build relationships to boost your business.

End-to-end solutions – designed and delivered

SNS provides a complete service – from design to delivery, and options for full-service management – for the required connectivity. This will leverage our global network and existing footprint, with new interconnections added as required to reach your respective data centres and PoPs.

This includes all mobile services – voice, messaging, and data, backed by secure and robust interconnection with relevant network functions, and covering necessary service integration, such as GRX, 3G/4G signalling (SIGTRAN/Diameter), SIP, and more.

Join our IMSI sponsorship community

We can also introduce you to our existing partners, so you can leverage our growing community – but if you are seeking an entirely new relationship, we'll also work with both teams to ensure success.

The result? New partners, new roaming opportunities – and new value for all.

What's different about our services?

SNS builds global connections, optimised for real-time mobile services. Secure from the ground up, you also benefit from QoS management and encryption across private routes, with full traffic segregation.

As an agile partner, we solve connectivity challenges, based on proven methodology and experience, enabling you to grow your IMSI sponsor network.

We'll get you to market quickly, with a reliable, responsive team that understands how to build complex network connections, end-to-end.

- Tier-1 reliability and performance
- Full control, end-to-end
- Integrated, secure and cost-effective

IMSI Sponsorship for Service Providers

Benefit from new connections to deliver the best rates to your customers. Extend coverage to new regions and target offers.

IMSI Sponsorship for MNOs

Secure new revenue from new partners and build a new sponsorship business to maximise returns on your network and relationships.

"With prices starting at €20,000 for establishment and just €10,000 a month operating costs, we provide affordable extensions to your roaming portfolio"

Nicola Berardocco
CEO SNS

+ sns

+ sns

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Building networks, building trust.

At SNS, we provide the agility, expertise, and resources to enable complex global connectivity challenges to be solved, quickly and efficiently – so you can confidently build out your network reach, forge new partnerships and rapidly enter new markets